

# COMPETITION PROGRAM



## - A Memorial to CHARLOTTA LÖNNQVIST

**Sjundby traditionsförening rf 2024**  
[Link to the website for the Charlotta Lönnqvist competition](#)

## **BACKGROUND**

Since its founding, the Sjunby traditionsförening association has been working to preserve the memory of the tenant farmer and entrepreneur Charlotta Lönnqvist and has been researching and finding more information about her.

## **LOCATION**

In consultation with the municipality of Sjundeå (755) the association has chosen the location Bruses (755-459-1-517) at Fanjunkars in Siuntio town center for the competition for the memorial (see the attachment "Maria Ilvonen's plan for Fanjunkars yard").

## **PROJECT GROUP**

The Sjunby traditionsförening association has appointed a project group to organize an art competition and realize a memorial. The project group and jury members consists of *Maria Lindén, Ingrid Svanfeldt, Charlotte Estman-Wennström, Eva Nordenswan-Lindén, Margaretha Ehrström,* and art educator *Marika Holm* (MA in Fine Arts).

## **INVITATION TO ARTISTS**

The project group now invites professional artist and art students to participate in the competition.

The competition follows the manual "GUIDE FOR ORGANIZERS OF VISUAL ARTS COMPETITIONS AND PUBLIC ART COMMISSIONERS" published by the Artists' Guild of Finland. "KUVATAIDEKILPAILUN JÄRJESTÄJÄN JA JULKISEN TAITEEN TILAAJAN OPAS"

## COMPETITION RULES 1/5

- The purpose of the competition is to produce a proposal for a permanent memorial to the tenant farmer and entrepreneur Charlotta Lönnqvist, which will be placed at Bruses in Siuntio town center.
- More information about the Bruses site (459-1-517) can be found in the attachments.
- The memorial for tenant farmer and entrepreneur Charlotta Lönnqvist should be suitable for its purpose. The memorial should be permanent and timeless.
- The memorial should blend with the surroundings and withstand the wear and tear of time, weather, and seasonal changes. It should be maintainable with standard upkeep measures.
- The memorial should be designed as a landmark, considering its central location in Siuntio. Its size and proportions should be adapted to the surrounding environment.
- The memorial should be accessible to all social groups.

The goal is for the winning entry to be presented to the public on **Charlotta Day, May 12, 2025** and for the final memorial to be erected and installed in time for an unveiling on **Charlotta Day, May 12, 2027**.

# COMPETITION RULES 2/5

The competition entry must include the following:

## **1. Drawings and illustrations of the memorial**

- One of the drawings should present the work in sufficient detail.
- The drawings should indicate the placement of the work on the site and its dimensions.
- One of the illustrations should be a photomontage showing the placement of the memorial in the environment.
- The drawings should illustrate the central concept of the memorial.
- One of the drawings should be made from the viewer's eye level.
- Optional: Photographs of a miniature model may be included in the materials.

## **2. A written description of the competition entry**

- The starting points, concept, execution, materials, and technical solutions for the memorial.
- Any other details the artist considers important to highlight.

## **3. A cost estimate specifying the following:**

- Material and labor costs for the work.
- Transportation costs for the memorial from the place of production to the final location.
- Any costs for a foundation and installation of the work on the foundation.
- Artist's fee.
- An assessment of the annual maintenance and upkeep needs.

#### 4. Anonymous Submission of Artist's Identity:

The competition entry and the artist's contact information should be submitted as **two separate PDF files in the same email.**

1. The first PDF file should contain all materials the artist wishes to include in the entry and should be named with a unique signature / the name of the work.

**Note: No information about the artist should be included in the competition entry.**

2. The second PDF file should contain the name/ signature of the work, the artist's name, and contact information.



Memorial to Aleksis Kivi och Charlotta Lönnqvist in the garden at Fanjunkars .

# COMPETITION RULES 3/5

## Submission of Competition Entries

- Competition entries should be submitted to the Sjunby traditionsförening rf Association by the specified deadline to the email address: [johanfagerstrom@outlook.com](mailto:johanfagerstrom@outlook.com)
- The subject line should be marked as:  
**Charlotta Lönnqvist Memorial.**
- The competition period ends on **March 14, 2025 at 23.59**. Entries received after the deadline will not be considered.
- The competition entry should be marked with a **unique signature**, which also serves as the name of the work.
- The creator retains ownership and copyright of the competition entries.
- The project group's jury members, in consultation with the Sjunby traditionsförening's board, will decide whether to commission the winning entry. A separate agreement will be made with the creator of the winning entry.
- The Sjunby traditionsförening Association reserves the right to publish the submitted entries in its communications regarding the competition without compensation.
- **The winning entry and the name of the winner will be announced on May, 12, 2025.**

# COMPETITION RULES 4/5

## Competition Timeline:

- **November 29, 2024:** Announcement of the competition.
- The competition period runs until **March 14, 2025 at 23.59.**
- **May 12, 2025:** Announcement of the winning entry and the artist's name.

## Prize of 2,000 euros for the Winning Entry.

The artist of the winning entry will receive 2,000 euros. The competition jury consists of six members, each with one vote. The jury may decide not to award the prize at the end of the competition and may extend the competition and may extend the competition period if necessary. The prize money is taxable earned income.

**Questions regarding the competition can be sent to the Sjunby traditionsförening rf by January 17, 2025, at the e-mail address: [johanfagerstrom@outlook.com](mailto:johanfagerstrom@outlook.com)**

Questions and answers will be published on the association's website: [https://www.sjunby.fi/sve/personligheter\\_3/charlotta\\_lonnqvist/charlottaminnesmarke/](https://www.sjunby.fi/sve/personligheter_3/charlotta_lonnqvist/charlottaminnesmarke/)

**Competition participants may not contact jury members. The jury is required to maintain confidentiality when assessing entries. Entries may not be disclosed until the winning entry is announced on May 12, 2025.**

# COMPETITION RULES 5/5

## ATTACHMENTS

[Background information of tenant farmer entrepreneur Charlotta Lönnqvist](#) (In Swedish)

[Maps and pictures of Siuntio Bruses site](#)

[Description of the Bruses site](#) (In Swedish)

Maria Ilvonen's plan for Fanjunkars yard: "From Muddy Soil to Clover Meadow - Development and Maintenance Plan for the Fanjunkars Yard Following in the Footsteps of Charlotta Lönnqvist and Aleksis Kivi."

["Matoisesta maasta apilaäyräiseksi niituksi - Fanjunkarsin pihapiirin kehittämis- ja hoitosuunnitelma Charlotta Lönnqvist ja Aleksis Kiven jälkiä seuraten"](#)



*Fanjunkars / Bruses*





*Fanjunkars / Bruses*



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